

INFORMATION RELATING TO THE APPLICATION OF MR. OLIVIER DUHA AS DIRECTOR PRESENTED AT THE COMBINED ORDINARY AND EXTRAORDINARY GENERAL MEETING OF MAY 24, 2023

The Extraordinary General Meeting of May 24, 2023 will be asked to appoint Olivier DUHA as Director for a term of four years expiring at the end of the General Meeting to be held in 2027 to approve the financial statements for the previous year (it being recalled that Antoine GOSSETGRAINVILLE resigned from his duties as Director on June 28, 2022 and that he has not been replaced).

The recommended appointment of Olivier DUHA follows the resignation of Antoine GOSSETGRAINVILLE. Should the appointment go ahead, it would adhere to the Board's diversity policy by consolidating its gender balance and diversity of backgrounds and skill sets. The appointment of Olivier DUHA would allow the Board to benefit from his significant entrepreneurial experience in France and internationally, his solid knowledge of the retail sector, and of digital and strategic issues.

Olivier DUHA is considered an Independent Director under the independence criteria set out in the AFEP-MEDEF Code (compliance with which was assessed by the Board of Directors at its meeting of February 23, 2023 on proposal of the Appointments and Compensation Committee). In this respect, it is made clear that Olivier DUHA has no business relationship with the Group.

The information about Mr. Olivier DUHA can be found in the convening brochure and is recalled below.

Professional experience

A graduate of ESCM and Audencia, he began his career in 1993 at LEK Consulting, a strategy and mergers/acquisitions consulting firm, working in London, Paris and Sydney. In 1998, he obtained an MBA from INSEAD. He then joined the US consulting group, Bain & Co, notably as part of the "E-Business practice" and worked on Internet development strategy missions for major industrial groups. In June 2000, he co-founded the Webhelp Group, a world leader in customer experience technology solutions and services. He is the author of *The Customer Experience Revolution in the Digital Age*.