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# GROUP PRESENTATION & STRATEGY



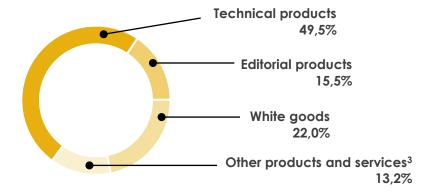


#### FNAC DARTY AT A GLANCE

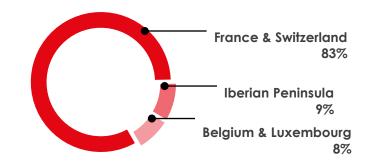
#### A EUROPEAN OMNICHANNEL LEADER WITH AN EFFICIENT CENTRALISED OPERATIONS PLATFORM

- €7.5bn in revenue c.25,000 employees
- Top 3 European Omnichannel Retailer:
  - 30 million references available
  - 42% of online sales are omnichannel
- 908 multiformat stores in 12 countries
- 2<sup>nd</sup> largest e-commerce retailer in France<sup>1</sup>
- No. 1 after-sales service in France<sup>2</sup>
- c.10 million loyalty program members
- A portfolio of complimentary brands and new acquisitions

#### 2020 revenue breakdown by category



#### 2020 revenue breakdown by region





# FNAC DARTY, TWO ICONIC BRANDS WITH RESPONSIBLE VALUES IN THEIR DNA



# INDEPENDENT EXPERTISE AND CUSTOMERS' ADVICE

- ⇔ Give access to culture
- Independent vendors to give best advice for an educated purchase

1972 Iaunch of Fnac Labo



# RESPONSIBLE PRODUCTS AND SERVICES

- Strong services offer for repair, re-use and product recycling
- #1 after-sales service

1973 launch of Darty
« contrat de confiance »

# A RESPONSIBLE RETAILER RECOGNIZED BY **EXTERNAL ESG ORGANISATIONS**



Information rate of 88%



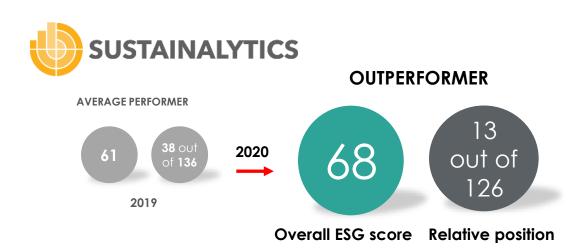


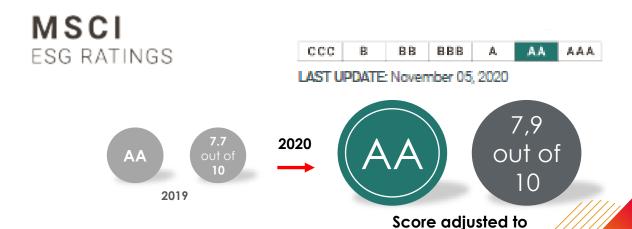
the retail industry

For the 3rd time in a row



- Top 20% worldwide (rank in Universe: 529 / 4,846)
- Rank in Sector 9 / 73 (vs. 11/76 in 2019)
- Information rate of 91%





# OUR NEXT TRANSFORMATION WILL BE DRIVEN BY OUR POWERFUL **GROUP RAISON D'ÊTRE**

Since 2018, Fnac Darty has adopted a corporate raison d'être



# COMMIT TO AN EDUCATED CHOICE AND A SUSTAINABLE CONSUMPTION

At a time of hyperchoice and consumer expectations for more responsible consumption, this mission aims to guarantee the best offer of products and services, enriched by the strong expertise of our vendors

This raison d'être is intended to irrigate the entire Group and guide our strategic choices

# 3 CSR RELATED AMBITIONS IN OUR NEW STRATEGIC PLAN, EVERYDAY, INCLUDING 1 CLEARLY STATED CSR PILLAR

# HOW DO WE COMMIT TO AN EDUCATED CHOICE AND A SUSTAINABLE CONSUMPTION, EVERYDAY?

» Build a digitized omnichannel retail



Scale the next in-home subscription-based assistance service

» Lead durable behaviors

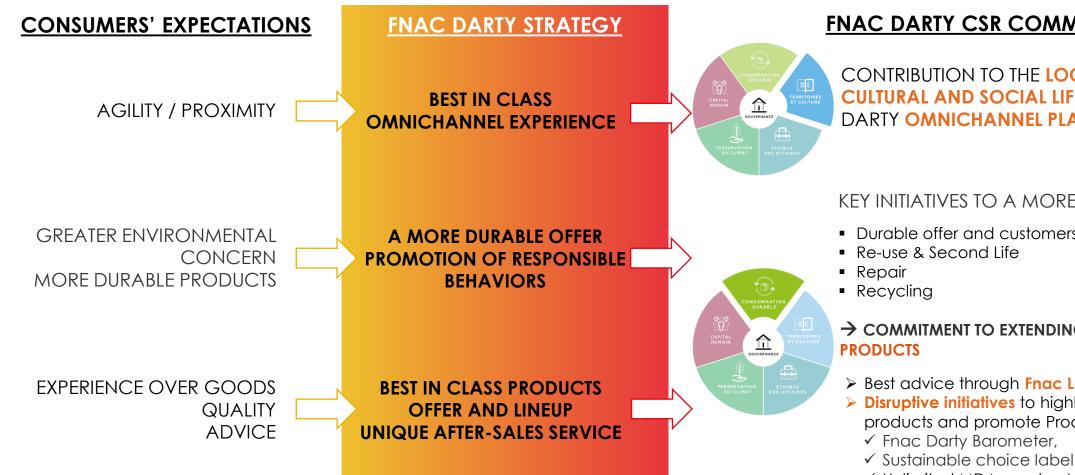
### **OUR 5-PILLAR CSR STRATEGY**



# CSR OBJECTIVES ALSO INCLUDED IN OUR FINANCING STRATEGY

- In our new financing strategy launched in March 2021, we have extended our RCF line of credit to €500 million maturing maximum in 2028 with **a CSR component** that will permit the Group to improve its financing terms if the designated targets are achieved:
  - A durability score indicator to reach 135 by 2025
  - A repair indicator to reach c. 2.5M of products repaired by 2025
  - A gender equality indicator to reach > 35% of female in the top 200 managers of the Group by 2025

## OUR STRATEGY AND COMMITMENTS MEETS BUSINESS **CHALLENGES & OPPORTUNITIES**



#### FNAC DARTY CSR COMMITMENTS

CONTRIBUTION TO THE LOCAL ECONOMY, **CULTURAL AND SOCIAL LIFE THROUGH FNAC** DARTY OMNICHANNEL PLATEFORM

#### KEY INITIATIVES TO A MORE CIRCULAR ECONOMY

Durable offer and customers' information

### → COMMITMENT TO EXTENDING THE DURABILITY OF

- > Best advice through Fnac Labo
- > Disruptive initiatives to highligh the most sustainable products and promote Products repair

  - ✓ Unlimited MDA repair subscription service, Darty Max

# OUR **CSR RELATED AMBITIONS** WILL HELP US TO ACHIEVE OUR FINANCIAL OBJECTIVES

#### **Everyday ambitions**

Build a digitized omnichannel retail

Lead durable behaviors

Scale the next in-home subscription-based repair service

# ESG related objectives by 2025

- √ 50% of online sales will be Click & Collect
- Continued stores network deployment mainly through franchise
- Reach a durability score of 135<sup>1</sup>
- √ +50% of product repair vs. 2019
- ✓ Integration 100% of "nonsaleable" products into a secondlife sector by 2025
- >2M subscribers to our unlimited repairs subscription program

#### **Business value added**

- ✓ Favor C&C, less environmental impacting, than home delivery
- ✓ Widen access to culture
- Increase the positive impact on the territories (employment and solidarity)
- ✓ Differentiated offering
- ✓ Extended equipment durability
- ✓ Increased customer loyalty
- ✓ Differentiated offering
- A captive ecosystem and increased customer loyalty
- A solution to tackle planned product obsolescence
- ✓ Premiumisation

# Financial objectives by 2025

### Generating recurring cash flows

- ✓ Cumulative Free Cash Flow<sup>2</sup>c.€500m 2021-2023
- ✓ Run rate Free Cash Flow<sup>2</sup>
   ≥ €240m in 2025

<sup>1</sup> Durability scores weighed by volumes

# FNAC DARTY PROFILE IN 2025: FINANCIAL AND EXTRA-FINANCIAL AMBITIONS

#### **ESG AMBITIONS**

135

-50%

+50%

35%

"Durability score" by 20251

Transport & energy CO<sub>2</sub> emissions in 2030 vs 2019

Products repaired in 2025<sup>2</sup> vs. 2019 to reach c. 2.5M

Of women in Top 200 managers of the Group

#### **BUSINESS & FINANCE AMBITIONS**

>30%

Online revenue penetration by 2025

>2M

Subscribers to our unlimited repairs subscription program by 2025

100%

Stores profitable by 2025<sup>3</sup>

c.€120m

Total annual normative capex budget over the period by 2025<sup>4</sup>

≥ €240m

Run rate Free Cash Flow<sup>5</sup> in 2025

Shareholder return

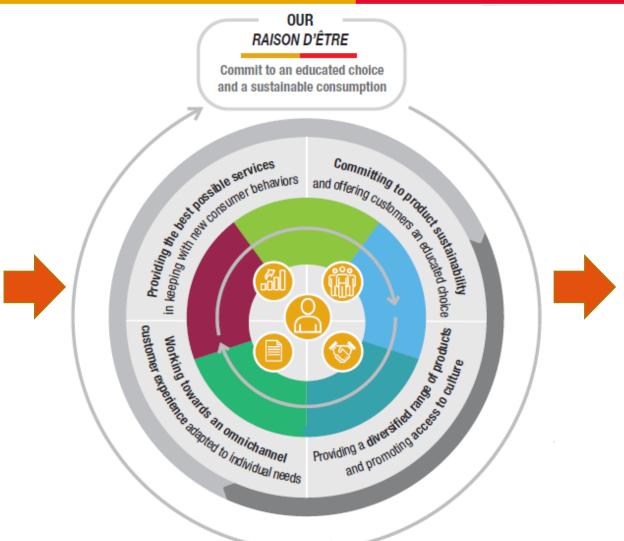
>30% mid-term payout ratio

Add. opportunistic shareholder return Leverage<sup>6</sup> of max 2.0x

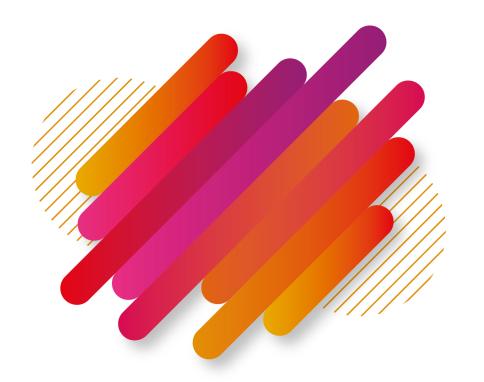
5. Net cash provided by operating activities excluding net financial charges less net operating

# A BUSINESS MODEL THAT CREATES SUSTAINABLE VALUE FOR OUR STAKEHOLDERS

- Committed human capital
- A strong financial position
- An omnichannel model
- A centralized and internalized logistics network
- Key markets
- Governance at the highest standards



- **CLIENTS:** services, independent advice and diversified product offerings
- EMPLOYEES: training, quality of life at work and professional equality
- PARTNERS: a sustainable partnership ecosystem
- SHAREHOLDERS: a healthy balance sheet and a solid liquidity position
- SOCIETY AND PUBLIC AUTHORITIES: democratization of culture and fiscal responsibility
- ENVIRONMENT: extending product lifespan, reducing CO<sub>2</sub> emissions and products recycling

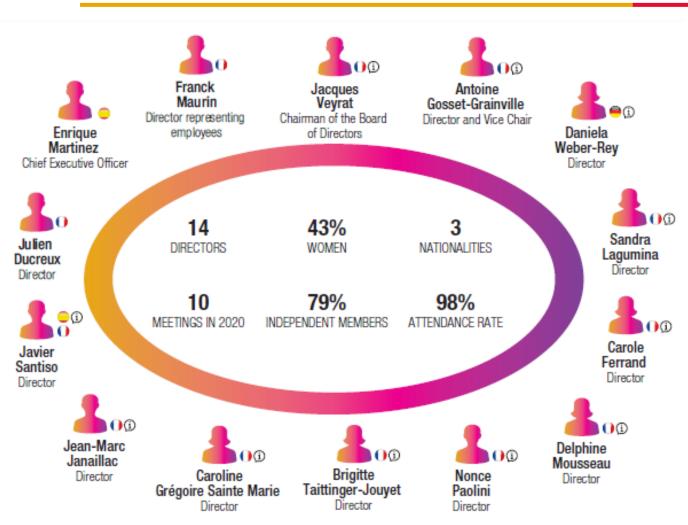


# A SOLID GOVERNANCE





### A **SOLID** AND **STABLE** BOARD OF DIRECTORS...



(i) Independent

- 79% of independent members
- 43% of female members
- 2 employees Directors
- 4 committees chaired by independent Directors of which:
  - Audit Committee
  - Appointments and Compensation Committee
  - Strategy Committee
  - Corporate, Environmental and Social Responsibility
     Committee
- Chairman of CSR committee is also member of Appointments & Compensation Committee and Strategy Committee

# ... WITH STRONG, DIVERSE AND MIX EXPERIENCES AND SKILLS THAT SUPPORT LONG-TERM VALUE CREATION

Name	Management/							
	Retail	International	Finance	Governance	Strategy	CSR	HR	Digital
Jacques Veyrat			X	X	X	X		
Antoine Gosset-Grainville			X	X	X		X	
Daniela Weber-Rey		X	X	X	X			
Sandra Lagumina			X	X	X			
Carole Ferrand	X		X		X			
Delphine Mousseau	X	Χ			X	X		X
Nonce Paolini	X			X	X		X	
Brigitte Taittinger-Jouyet		Χ			X	X	X	
Caroline Grégoire Sainte Marie		Χ	Х		X	X		
Jean-Marc Janaillac		Χ	Х	Х	X	X		
Javier Santiso		Χ	X		X			X
Enrique Martinez	X	Χ			X		X	
Franck Maurin	X							
Julien Ducreux	Х							Х

# A **QUALIFIED** AND **EXPERIENCED** EXECUTIVE TEAM FULLY DEDICATED TO THE NEW STRATEGIC PLAN



ENRIQUE MARTINEZ

CHIEF EXECUTIVE OFFICER of Fnac Darty

- ✓ More than 20 years at Fnac Darty in various positions of responsability
- ✓ Member of the Executive Committee since 2004



38% of female members



13 members



JULIEN PEYRAFITTE

COMMERCIAL Director



OLIVIER THEULLE E-Commerce and DIGITAL Director



ANNE-LAURE FELDKIRCHER
Executive Director of
TRANSFORMATION & STRATEGY



JEAN-BRIEUC LE TINIER
Group Chief FINANCIAL
Officer



**CLIENT**, Marketing and Business Development Director



VINCENT GUFFLET
SERVICES and Operations
Director



FRÉDÉRIQUE GIAVARINI
Group's GENERAL SECRETARY, CSR
and Managing Director of
NATURE & DÉCOUVERTES



TIFFANY FOUCAULT
HUMAN RESOURCES Director



FRANCOIS GAZUIT
OPERATIONS Director





CHARLES-HENRI DE MALEISSYE CEO of FNAC VANDEN BORRE in BELGIUM



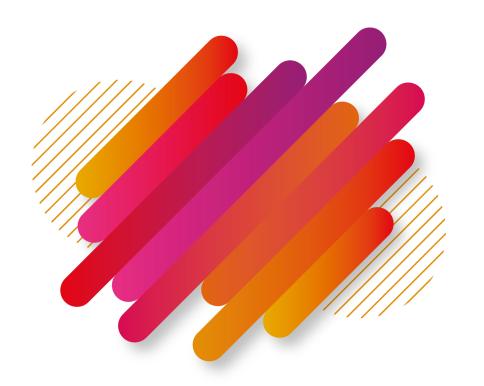
CELINE TRUNET FAVRE
COMMUNICATIONS & PUBLIC AFFAIRS
Director

# GOVERNANCE THAT STRENGTHENS THE INTEGRATION OF CSR CHALLENGES

- A Corporate, Environmental and Social Responsibility Committee has been created at Board level since 2013
- CSR is overseen by the General Counsel in charge of CSR and Governance, a member of the Executive Committee
- The **Ethics Committee (2018)** oversees compliance with transparency, due diligence and data protection laws
- A Climate committee (2019), presided by the CSR Group Director, manages the climate roadmap in order to meet the Group's CO<sub>2</sub> reduction commitments
- A Circular Economy committee (2021), presided by the General Counsel in charge of CSR and Governance, manages the issues related to waste recycling
- Involvement of all the business lines daily through the nomination of a **CSR referee**, the creation of **roadmaps** with the **definition of objectives specific** to each department of the Group, and regular monitoring of those **objectives**

#### CSR ALSO INCLUDED IN **REMUNERATION POLICY**

- 10% of the total bonus of the Executive Committee members is related to CSR objectives, 5% of which to the Group's extra-financial rating
- Continued to strengthen the integration of CSR criteria in the variable compensation with 10% of the bonus of all Group managers based of CSR objectives
- Increased weight of CSR criterion in **long term benefit for members of the Executive Committee** to **10%**
- Nomination in 2021 of an **employee Director** at the **Appointments and Compensation Committee** to represent the employees' interest in this committee



# FNAC DARTY CSR STRATEGY





# 4 MAJOR KEY RISKS, COVERED BY OUR CSR POLICY, HAVE BEEN IDENTIFIED BY A MATERIALITY ANALYSIS

#### **CSR RISK MAPPING**

Consultation of internal stakeholders

M 🛟

Key Issues

#### **MATERIALITY ANALYSIS**

sirsa.io

Customer survey
Consultation of external stakeholders

THE CLIMATE
EMERGENCY
& ITS CONSEQUENCES
ON COMPANIES

SUSTAINABILITY OF THE BUSINESS MODEL & NEW PATTERNS OF CONSUMPTION

THE DEVELOPMENT
OF BUSINESS LINES
DUE TO DIGITAL
ACCELERATION

ETHICS FOR ALL
BASED ON A MODEL
OF DEVELOPMENT
THROUGH
PARTNERSHIP

Reduce impacts on the climate

Promote sustainable consumption & an educated choice
Contribute to the social & cultural development of territories

Develop human capital **Ensure exemplary Business conduct** 









# A 5-PILLAR CSR POLICY TO ADDRESS OUR RISKS AND SEIZE BUSINESS OPPORTUNITIES



#### PROMOTING A **SUSTAINABLE CONSUMPTION**





### **OUR RECENT ACHIEVEMENTS**



of repair products in 2020



No. 1 REPAIR IN FRANCE



WEEE collected and recycled at Group level





new We Fix openings in 2020 to 117 points of sale



of products resold in 2020 through Fnac 2<sup>nd</sup> vie or Darty Occasion



Durability score<sup>1</sup> (105 in 2020)



proportion of Sustainable Choice products in revenue in 2020



#### OUR COMMITMENTS

- Help customers to make an educated choice
- Encourage repairs, give a second life to products and ensure waste collection and recycling
- Contribute to public debate around sustainability



+50% OF PRODUCTS REPAIR BY 2025 (2.5M)

**DURABILITY SCORE<sup>1</sup> OF 135 BY 2025** 

INTEGRATION 100% OF "NON-SALEABLE" NEW PRODUCTS INTO A SECONDLIFE SECTOR BY 2025

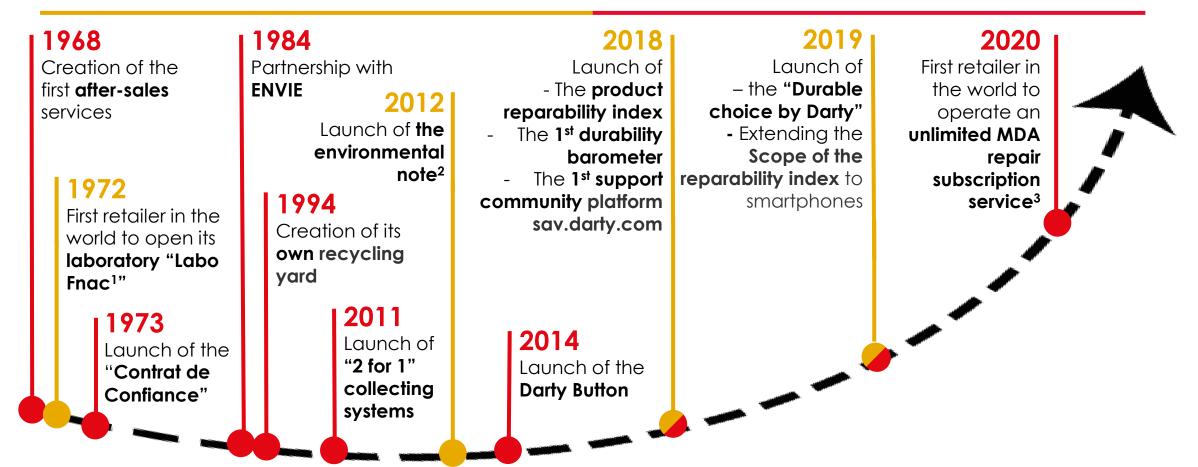


#### **OUR ACTIONS**

- Highlight the most sustainable products through the After-Sales Service Barometer and the Sustainable Choice label
- Deployment of subscription repair service, Darty Max through B2C and B2B
- Rapid development of the **second-hand product offers**
- Continuation of partnerships with the social inclusion body, "Envie"

# AN INDEPENDENT EXPERTISE AND CUSTOMERS' ADVICE FOR A RESPONSIBLE CONSUMPTION





INNOVATIVE ACTIONS THAT ONLY EXIST AT FNAC DARTY

7

The Labo Fnac compares the characteristics and performance of technical products 1 038 tests on 492 products in 2018

## EXTENDING PRODUCTS' LIFE SPAN IS A KEY **ENGAGEMENT TO OUR CUSTOMERS**





































2+1 collecting system A 100% Fnac Darty recycling yard since 1994

## FNAC DARTY, AN ECONOMIC, SOCIAL AND CULTURAL **ACTOR**





### **OUR RECENT ACHIEVEMENTS**





**Bookstore in France** Ticket vendor in France **Record shop owner in France** 





Creation of a digital medium, La Claque Fnac

- 908
- multi-format stores of which 742 stores in France and 166 international stores
- 2,000
- free cultural events organized in France
- 411K
- books passed on to associations
- 13,7 M€
- 2,803 projects financed to protect biodiversity and educate about nature

  NATURE

  DECOUVERTES



### OUR COMMITMENTS

- Provide access to culture to as many people as possible
- Increase the positive impact on the territories (employment and solidarity)



### **OUR ACTIONS**

- Gradually expansion of the territorial network with the opening of some additional stores every year mainly in Franchise
- Continuation of cultural events in stores and online
- **Solidarity operations** maintained despite the context
- Local projects financed by the Nature & Découvertes Foundation (108 in 2020) NATURE DECOUVERTES
- Historical partner of the "Pass Culture" in France

#### FNAC DARTY'S **CLIMATE STRATEGY**



### **OUR RECENT ACHIEVEMENTS**



Member of the Ambition 4 Climate movement



Signature of a voluntary commitment charter with the French government to reduce the **environmental** footprint of the Group's e-commerce activity



CO<sub>2</sub> emissions resulting from site energy consumption in France vs. revenue



renewable energy in France



renewable energy in Spain, Portugal, Belgium and Switzerland



replaced trucks by CNG trucks in internal fleet



- OUR COMMITMENTS

  Limiting the environmental impact of our activities through an ambitious CO<sub>2</sub> and waste policy
  - Working on the definition of a CO2 emission reduction objective on scope 3 validated by the SBT by 2022 to cover more than 90% of our carbon footprint



REDUCING BY 50% CO<sub>2</sub> EMISSIONS BY 2030 vs. 2019 (scope 1 + 2)



#### **OUR ACTIONS**

#### **Transport**

- Optimisation of flow and truck filling
- Renewal of part of Diesel truck fleet with Compressed Natural Gas (CNG) trucks
- Selection of partners with less impact on environment: bike deliveries in major cities
- Effective actions to reduce delivery failures and to develop in-store pick-up (between 25% and 65% fewer CO<sub>2</sub> emission compared to home delivery)

#### **Energy consumption**

- Investing in equipment to reduce energy consumption: central building energy management system, LED roll-out
- Supplying electricity from renewable sources (PPA)

### FNAC DARTY'S CLIMATE STRATEGY



#### SCOPE OF COVERAGE

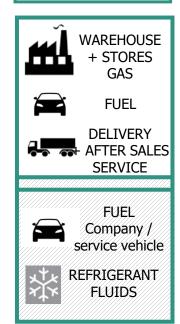
#### FNAC DARTY IS COMMITTED TO REDUCING CO<sub>2</sub> EMISSIONS BY 50% BY 2030 vs. 2019

An objective in line with science and the 1.5°C trajectory

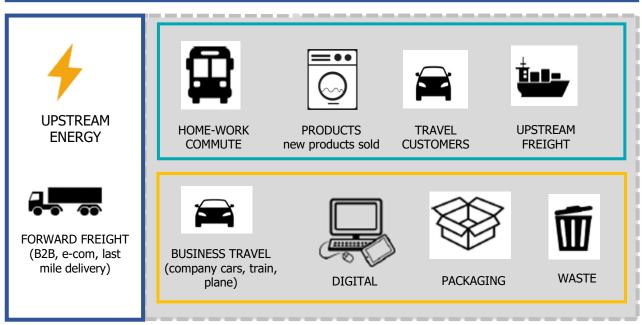


Scope 2

#### Scope 3 – indirect emissions







WORK
IN
PROGRESS TO
MEET THE SBT
INITIATIVES

2022

#### **HUMAN CAPITAL OUR KEY ASSET**



DEVELOP SKILLS AND EMPLOYABILITY



### **OUR RECENT ACHIEVEMENTS**



career website enhancing the recruitment experience



payroll allocated to training



hours of training per employee trained



employee which has validated at least one elearning training



### OUR COMMITMENTS

- Continuation of strategic training programs
- Development of sales expertise and strengthening managers' leadership skills
- Development of programs to train in professions where staff are harder to find



#### **RECRUIT 500 ADDITIONNAL TECHNICIANS BY 2025**



#### **OUR ACTIONS**



- In-house training Academy
- 18-month graduation program, Project Manager 2020 700+ employees trained
- 18-month / 84-hour graduation program, Excellence Client – 800+ employees trained
- Launch of the Tech Academy and ongoing opening of 13 apprentice classes in France to develop technicians' skills

### **HUMAN CAPITAL OUR KEY ASSET**



#### Promote gender equality and quality of life in the workplace



#### **OUR RECENT ACHIEVEMENTS**

#### **Professional equality**

40% women in the total workforce

women in the Leadership Group<sup>1</sup> 24%

women in the Excutive Team 38%

90 gender equality index /100

#### Diversity & professional integration

people with disabilities in the total workforce as of 4.1% December 31

> employees under professional development or apprenticeship contracts



### OUR COMMITMENTS

Guaranteeing equal treatment, promoting diversity in its teams, and fostering equal opportunities



>40% OF THE UNDER-REPRESENTED GENDER ON THE **EXECUTIVE COMMITTEE BY 2025** 35% FEMALE REPRESENTATION IN THE "LEADERSHIP **GROUP" BY 2025** 



#### **OUR ACTIONS**

- Support for women in leadership positions<sup>1</sup> partnership with Assises de la Parité, an event organized by the International Women's Forum
- Female Store Manager Program launched in 2018
- Increase diversity recruitments and integration through the use of recruitment partners
- Creation of a internal network dedicated to gender

4.3%

### **HUMAN CAPITAL OUR KEY ASSET**



Guarantee employee health & safety and develop commitment



### **OUR RECENT ACHIEVEMENTS**

#### **Employee commitment**

internal net promoting score at Group level in **75%** december<sup>1</sup>

overall subscription rate to employee stock c.20% purchase plan

Nature & Découvertes employees members of a 10% green netwok, lever of commitment

#### Employee health and safety

frequency rate of accidents in the Fnac Logistics -5% entity, despite increased activities

-16% accident severity rate for Fnac warehouses



### OUR COMMITMENTS

- Give meaning to work and manage employee commitment
- Prevention for delivery and installation personnel and aftersales technicians
- Risk prevention in logistics:



**c.40M€ OF ADDITIONAL CAPEX BY 2025 ALLOCATED** TO MODERNIZE LOGISTICS WAREHOUSE



#### **OUR ACTIONS**

- A digital, short and monthly employees survey Supermood
- Employee stock purchase plans implemented in 2018 and 2019
- Modernization of one of the Group's warehouse continued with the extension of a fully-automated solution to reduce handling work and to optimize workstation ergonomics
- Signing of the Charter of employers committed to road safety in 2018

### FNAC DARTY FACES ETHICAL REQUIREMENTS





### **OUR RECENT ACHIEVEMENTS**



**BUSINESS CODE OF CONDUCT** in Feb 2021 available in all countries where the Group operates



The warning system has been completely redesigned, with the implementation of an outsourced solution



Proportion of plants whose audit result deemed to be average or compliant (99% in 2020)



Level of repairs and post-sale exchanges for branded products



**Taxes and contributions** paid in each country where the Group operates (91% in France)



#### **OUR COMMITMENTS**

- Protecting the personal data of employees and customers
- Preventing the risks of corruption Implementing a Vigilance Plan
- Ensuring fiscal responsibility



#### **OUR ACTIONS**

- Ensure compliance with regard to cookies and advertising tracking techniques
- Integrate tests on compliance with the requirements of the French Sapin II law during audits and in selfassessment questionnaires
- Incorporate ethics training into the mandatory training courses which must be done by all employees
- Inform and support the subsidiaries (countries and Nature & Découvertes) in mapping their risks
- Prepare subsidiaries for the new rules under the e-Commerce Directive
- Standardize the tax risk recognition process and increase transparent in terms of tax paid by country



# FINANCE







# H1 2021 RESULTS





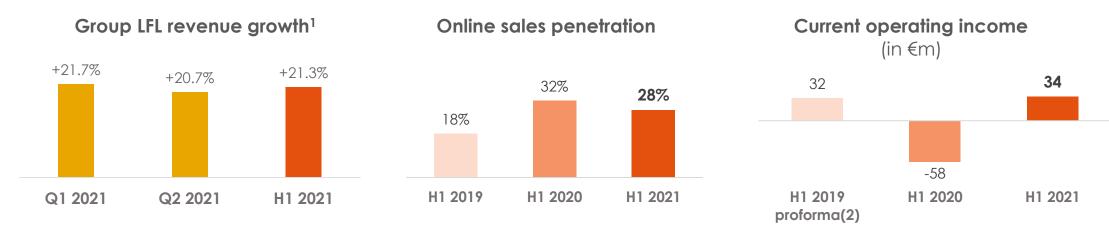
# CONTINUING PUBLIC HEALTH RESTRICTIONS IN H1 2021 IN ALL REGIONS WHERE THE GROUP OPERATES



- All stores closed with Click & Collect permitted for 6 weeks (from Jan. 18 to Feb. 28)
- Lockdown by region with shopping centers and stores affected > 400 sq.m. closed in Catalonia
- Lockdown by region with the closure of stores deemed as non-essential and opening hours restricted on weekdays and weekends from April 19
- 3<sup>rd</sup> national lockdown for a period of 6 weeks (from March 27 to May 11), with a limited impact on the Group's stores

# SOLID H1 2021 RESULTS DESPITE THE UNPRECEDENTED CONTEXT

- Strong operational execution in H1 2021
  - Group revenue at €3,465m in H1 2021, up +21% on a like-for-like basis¹ thanks to the strong momentum in all regions and all product categories
  - Strong performance of stores of c.+28%<sup>1</sup> and online sales growth of +7%<sup>1</sup>, despite some store closures and the high basis of comps for online sales
  - Online sales penetration remains of a high level of 28%
- Gross margin rate at 29.7%, up +10 bps vs. H1 2020 and up +65 bps excl. ticketing and franchise
  - A more favorable product mix and good performance in services...
  - ... more than compensate for the decline in ticket sales caused by health measures, the decline in Nature & Découvertes' sales due to the closure of the stores for several weeks, and the technical dilutive impact of the strong performance of the franchise business
- Current operating income at €34m, up vs. H1 2020 and vs. H1 2019 proforma<sup>2</sup>



## H1 2021 GROUP FINANCIAL RESULTS

€m	H1 2020	H1 2021
Revenue	2,849	3,465
Gross margin	844	1,029
Costs	902	995
Current operating income	-58	34
Non-current operating income and expenses	-25	-3
Operating income	-83	32
Financial expense	-23	-25
Tax expense	26	-9
Net income from continuing operations	-80	-2
Discontinued operations	-42	17
Consolidated net income, Group share	-118	17

- Current operating income at €34m, up €92m compared to H1 2020 and higher than the level in H1 2019 on a comparable basis¹
- Continued tight control of operating costs, enabling the Group to significantly reduce costs as a percentage of revenues by 300 bps to 28.7%
- Consolidated net income, Group share for H1 2021 is positive at €17m, up by €136m year-on-year

## H1 2020 FREE CASH FLOW GENERATION

€m	H1 2020	H1 2021
EBITDA	119	210
IFRS 16 impact	-124	-125
Non-recurring cash elements	-9	2
Cash flow from operations before tax, dividends and interest	-14	88
Change in working capital <sup>1</sup>	-415	-581
CAPEX <sup>2</sup>	-50	-46
Tax	-24	-38
Operating free cash flow <sup>1</sup>	-503	-577

- **EBITDA up €91m** including the impact of IFRS 16 vs. H1 2020, in line with the current operating income trend
- Operating free cash flow stands at -€577m, mainly impacted by:
  - The reduction in working capital requirements due to the rebuilding of inventories as a result of the strong sales momentum in Q4 2020, which continued in H1 2021
  - The higher level of tax paid due to higher income achieved in H1 2021
- CAPEX for the year 2021 amounts to €46m in H1 2021, down by -€4m vs. H1 2020

#### A STRONG LIQUIDITY POSITION AT THE END OF JUNE

€m	At December 31, 2020	At June 30, 2021		
Shareholders' equity	1,373	1,409		
Net debt <sup>1</sup>	-114	454		
Gross debt	1,455	933		
Cash & cash equivalents	1,569	479		
Rental debt (IFRS 16)	1,114	1,050		



- New financing structure implemented in March 2021 to strengthen the Group's financial flexibility, with:
  - Placement of a first OCEANE bond for €200m maturing in 2027
  - Extension of the RCF credit line to €500m with a CSR component, maturing at the latest in 2028, and repayment of the Senior Term Loan Facility of €200m, maturing in April 2023
  - Full repayment of the €500m state-guaranteed loan
- Good cash position at €479m, thanks to the strong business dynamics and solid financial management
- 1<sup>st</sup> dividend of €1/share paid on July 7

#### 2021 OUTLOOK

- Current restrictions on opening hours in the Iberian Peninsula and following the latest announcements by the French government, the conditions of access to shopping centers of more than 20,000 sq.m. may change and consequently could affect the operating conditions of some of the stores in the 2<sup>nd</sup> half of 2021.
- However, the Group remains confident but cautious about the performance of its markets for the rest of 2021, and will continue to focus on its commercial execution in order to fully succeed in the major commercial events of the 2<sup>nd</sup> half of the year, as well as on cost control and cash-flow generation.
- Consequently, the Group is upgrading its FY2021 guidance<sup>1</sup> with:
  - Total revenue expected to increase by c.5%<sup>2</sup> compared with 2020
  - Current operating income expected to stand between €260m and €270m, which is
    equivalent to pro-forma<sup>3</sup> FY2019 current operating income, excluding ticketing.



# APPENDICES H1 2021





# DEFINITIONS (1/2)

#### Definition of Like-for-like sales growth

- This indicator measures changes in revenue excluding exchange rate fluctuations, the impact of change in scope and the impact of the opening and closing of directly owned stores since January 1, N-1.

#### Definition of Current operating income

- The monitoring of the Group's operating performance uses current operating income as the main operating balance. It is defined as the difference between the total operating profit and "Other non-current operating income and expenses."
- Recurring operating income is an intermediate line item intended to facilitate the understanding of the entity's operating performance and that can be used as a way to estimate recurring performance.

# DEFINITIONS (2/2)

With application of IFRS 16	IFRS 16	Without application of IFRS 16		
EBITDA  Current operating income before depreciation, amortization and provisions on fixed operational assets	Rents within the scope of IFRS 16	EBITDA excluding IFRS 16  EBITDA including rental expenses within the scope of IFRS 16		
Free cash flow from operations  Net cash provided by operating activities less net operating investments	Disbursement of rents within the scope of IFRS 16	Free cash flow from operations  excluding IFRS 16  Free cash flow from operations including cash impacts relating to rents within the scope of IFRS 16		
Net cash  Gross cash and cash equivalents less gross financial debt	Rental debt	Net cash excluding IFRS 16  Net cash less rental debt		
Net debt  Gross financial debt less gross cash and cash equivalents	Rental debt	Net debt excluding IFRS 16  Net financial debt less rental debt		
Net financial income	Financial interest on rental debt	Net financial income excluding IFRS 16		

# Q1/Q2/H1 2021 REVENUE VS. 2020

		Change vs. Q1 2020				Change vs. Q2 2020				(	Change vs. H1 2	020
( <b>€</b> m)	Q1 2021	Reported	At constant FX and comparable scope of consolidation	Like-for-like	Q2 2021	Reported	At constant FX and comparable scope of consolidation	Like-for-like	H1 2021	Reported	At constant FX and comparable scope of consolidation	Like-for-like
France and Switzerland	1,505	24.8%	24.8%	24.5%	1,374	20.9%	20.9%	20.5%	2,878	22.9%	22.9%	22.6%
lberian Peninsula	145	3.5%	3.5%	3.0%	140	41.1%	41.1%	39.6%	285	19.1%	19.1%	18.2%
Belgium and Luxembourg	168	16.7%	16.7%	16.3%	133	8.3%	8.3%	8.3%	301	12.8%	12.8%	12.6%
Group	1,818	22.0%	22.0%	21.7%	1,647	21.2%	21.3%	20.7%	3,465	21.6%	21.7%	21.3%

## H1 2021 CASH FLOW STATEMENT VS. 2020

(€m)	H1 2020	H1 2021
Net debt excluding IFRS 16 as of January 1	18	(114)
Cash flow from operations before tax, dividends and interest	109	212
Change in working capital	(415)	(579)
Corporate income tax paid	(24)	(38)
Operating investments	(50)	(46)
Operating free cash flow	(380)	(451)
Interest paid net of interest and dividends received	(15)	(17)
Acquisition / disposal of subsidiaries net of cash transferred	(1)	0
Acquisition / disposal of other financial assets (net)	0	2
Increase / decrease in equity and other transactions with shareholders (incl. OCEANE)	1	20
Repayment of rental debts	(112)	(116)
Interest paid on rental obligations	(11)	(11)
Cash flow related to discontinued operations	(13)	(2)
Other	(1)	8
Change in net debt, excluding IFRS 16	(531)	(568)
Net debt excluding IFRS 16 as of June 30	549	454
Rental debt	958	1,050
Net debt including IFRS 16 as of June 30	1,507	1,504



Operating free cash flow excluding IFRS 16: €(577)m



# **BALANCE SHEET**

Assets in €m	At December 31, 2020	At June 30, 2021
Goodwill	1,654	1,654
Intangible assets	506	512
Tangible assets	594	575
Rights of use relating to lease agreements	1,109	1,042
Investments in associates	0	1
Non-current financial assets	33	32
Deferred tax assets	67	60
Other non-current assets	0	0
Non-current assets	3,964	3,875
Inventories	960	1,055
Accounts receivable	285	168
Current tax receivables	4	21
Other current financial assets	7	6
Other current assets	361	170
Cash & cash equivalents	1,569	479
Current assets	3,186	1,899
Assets held for sale	0	0
Total assets	7,149	5,774

Equity and Liabilities in €m	At December 31, 2020	At June 30, 2021
Share capital	27	27
Reserves related to equity	971	971
Conversion reserves	-5	-6
Other reserves	375	416
Equity, Group share	1,369	1,408
Equity attributable to minority interests	5	2
Equity	1,373	1,409
Long-term liabilities	902	930
Long-term leasing debt	884	820
Provisions for retirement and similar benefits	206	178
Other non-current liabilities	124	106
Deferred tax liabilities	165	165
Non-current liabilities	2,281	2,199
Short-term liabilities	553	3
Short-term leasing debt	230	230
Other current financial liabilities	13	5
Accounts payable	1,784	1,231
Provisions	31	30
Tax liabilities	30	0
Other current liabilities	854	667
Current liabilities	3,495	2,166
Liabilities associated with assets classified as held for sale	0	0
Total liabilities and equity	7,149	5,774



## STORE NETWORK EVOLUTION

	De	cember 31, 202	20	June 30, 2021			
	Owned	Franchised	Total	Owned	Franchised	Total	
France and Switzerland <sup>(1)</sup>	412	339	751	412	354	766	
Iberian Peninsula	67	5	72	67	5	72	
Belgium and Luxembourg	85	0	85	85	0	85	
Group	564	344	908	564	359	923	

<sup>(1)</sup> including 13 foreign stores: 3 in Morocco, 4 in Tunisia, 1 in Congo, 1 in Cameroon, 2 in Ivory Coast and 2 in Qatar; and 17 overseas stores



# APPENDICES FY 2020





# Q1/Q2/Q3 2020 REVENUE VS. 2019

		Cl	hange vs. Q1 2	2019		Change vs. Q2 2019				Change vs. Q3 2019			
<b>€m</b> (IFRS 5 excluding BCC)	Q1 2020	Reported	At constant FX and comparable scope of consolidation	Like-for-like	Q2 2020	Reported	At constant FX and comparable scope of consolidation	Like-for-like	Q3 2020		At constant FX and comparable scope of consolidation	Like-for-like	
France and Switzerland	1,206	-8.5%	-11.0%	-11.1%	1,137	-5.7%	-8.0%	-8.2%	1,538	10.1%	9.4%	9.0%	
lberian Peninsula	140	-7.3%	-7.3%	-9.8%	99	-31.2%	-31.2%	-31.6%	163	-3.7%	-3.7%	-6.1%	
Belgium and Luxembourg	144	-2.6%	-2.6%	-3.5%	123	-1.5%	-1.5%	-2.4%	159	7.9%	7.9%	6.6%	
Group	1,490	-7.9%	-9.9%	-10.3%	1,359	-7.9%	-9.7%	-10.0%	1,859	8.5%	7.9%	7.3%	

# Q4/FY 2020 REVENUE VS. 2019

		Change vs. Q4 2019					Change vs. 2019	
<b>€m</b> (IFRS 5 excluding BCC)	Q4 2020	Reported	At constant FX and comparable scope of consolidation	Like-for-like	2020	Reported	At constant FX and comparable scope of consolidation	Like-for-like
France and Switzerland	2,348	11.3%	12.1%	11.7%	6,228	3.3%	2.2%	1.9%
Iberian Peninsula	252	-2.4%	-2.4%	-3.3%	654	-9.5%	-9.5%	-11.1%
Belgium and Luxembourg	183	4.2%	4.2%	3.8%	609	2.2%	2.2%	1.4%
Group	2,782	9.4%	10.0%	9.6%	7,491	1.9%	1.0%	0.6%

# SIMPLIFIED P&L

€m	Report	ed
(IFRS 5, excluding BCC)	2019	2020
Revenues	7,349	7,491
Current operating income	293	215
Non-current operating income and expenses	-29	-16
Operating income	265	199
Financial expense	-79	-51
Tax	-72	-60
Consolidated net income from continuing operations, Group share	115	96
Net income from discontinued operations	-10	-94
Consolidated net income, Group share	105	1
Operating free cash flow <sup>1</sup>	173	192

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