

## Fnac Darty reinforces its ticketing offering

### Exclusive negotiations to acquire Billetreduc.com

Fnac Darty announces that it is in exclusive negotiations with Lagardère Group for the acquisition of Billetreduc.com by its subsidiary France Billet, a specialist in cultural and entertainment ticket sales.

A leader in ticketing in France, with an offering of over 60,000 shows per year, France Billet has a strong territorial presence through a nationwide multi-channel and multi-banner distribution network. France Billet would offer, through this acquisition, a broader and more diversified ticketing offering, boosting its actions in favor of cultural diversity, the discovery of new talents and access to culture for all.

As a leading player in "last-minute" event ticketing in France, Billetreduc.com would provide France Billet with a complementary ticketing offering in the growing last-minute market, enabling it to capture a new audience and enhance its attractiveness to event organizers. With 2 million customers and nearly €8 million in revenues, its online platform is a benchmark for the theater sector and integrates more than 140,000 reviews per year.

Enrique Martinez, Chief Executive Officer of Fnac Darty, said: "Thanks to this acquisition, Fnac Darty is enabling France Billet to diversify and boost its ticketing offering in France, in a rapidly-evolving market. Ticketing is at the heart of our business and we wish to reinforce our cultural role as a key territorial player."

Fnac Darty plans to finalize the transaction in the first quarter of 2019.

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#### About Fnac Darty

Operating in twelve countries, Fnac Darty is a European leader in the retail of entertainment and leisure products, consumer electronics and household appliances. As of end of June 2018, the group, which has 26,000 employees, had a multi-format network of 748 stores, including 526 in France and is ranked France's second e-commerce site (nearly 20 million unique visitors per month) with its two retail websites, fnac.com and darty.com. A standard-setting omni-channel retailer, Fnac Darty posted pro-forma revenues of €7.4 billion in 2017.